

Cloud solutions to propel growth

## Twins for two modes of transport

The Italian IT firm Nova Systems provides logistics companies with an answer to their needs in the form of a cloud software package called «BeOne». Having already launched the airfreight module «BeOne Air Sync» it has now turned to the shipping sector.

Nova System's «BeOne» solution promises that «no one knows you better than your twin soul.» Nova Systems CEO Valerio Avesani told the *ITJ* that «our concept is more than just a simple software programme.» He said the solution adapts perfectly to company needs – like a twin soul, guiding business and becoming an integral part of the operations of shipping, customs, overland shipments, logistics or air cargo companies. The services are provided under cloud management, «with maximum security and full 24/7/365 assistance,» as Nova Systems underlined.

«Our product is a twin soul because it integrates business – deep down. It has significant potential and can be scaled, regardless of company size. It can thus

meet the needs of every one of our customers,» Avesani explained.

«BeOne» services are divided into macro-modules, each of which satisfies a specific functionality – the cloud service and the software for shipping management (transport management system), which includes the management system for air shipment (exports and imports); maritime shipping (exports, imports, national and NVOCC); and overland shipping (export and import groupage, national and full loads). Furthermore, it also offers software modules for common business applications, in terms of customer-relations management, business intelligence, communications and a collaboration platform.



Valerio Avesani: working for air and sea freight.

Nova System's development centre is currently in the process of creating a module called «BeOne Sea Sync», which is being designed especially with sea freight users in mind. «It automatically accesses maritime fees, additional charges, and compensation rates – directly from customers' databases,» Avesani explains, «thus eliminating the need for manual updates, which represent a frequent source of errors.»

It will thus be possible for firms to easily obtain automatic updates of offers from maritime enterprises, a fact which will provide users with a clear competitive advantage, as Nova Systems' airfreight module «BeOne Air Sync» (see also *ITJ* 17-18 / 2015, page 62) has already been doing for a few months now. *ab*